

CONTRACT

WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

And:

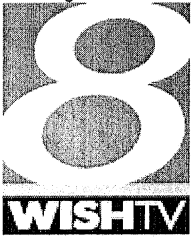
Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314
USA

| | | |
|--|--|--|
| <u>Contract / Revision</u> 218558 / | | <u>Alt Order #</u> |
| <u>Product</u> AMERICAN CROSSROADS | | |
| <u>Contract Dates</u> 10/31/12 - 11/05/12 | | <u>Estimate #</u> 1325 |
| <u>Advertiser</u> POL/American Crossroads | | <u>Original Date / Revision</u> 10/30/12 / 10/30/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WISH | <u>Account Executive</u> Petty Philadelphia | <u>Sales Office</u> Petty/Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> IN7573/AU3290/TO167 | | <u>Advertiser Ref</u> IN16688/TO1709 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| 1 | WISH | 10/31/12 | 11/05/12 | Daybreak @ 5am | 5-530a | | :30 | | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$250.00 | 0.00 | | | |
| 2 | WISH | 10/31/12 | 11/05/12 | Daybreak @ 530am | 530-6a | | :30 | | | | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WT--- | | | | 3 | \$450.00 | 0.00 | | | |
| 3 | WISH | 10/31/12 | 11/05/12 | Daybreak @ 6 | 558-7a | | :30 | | | | NM | 4 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$650.00 | 0.00 | | | |
| 4 | WISH | 10/31/12 | 11/05/12 | CBS This Morning @ 7a | 7-8a | | :30 | | | | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$500.00 | 0.00 | | | |
| 5 | WISH | 10/31/12 | 11/05/12 | CBS This Morning @ 8 | 8-9a | | :30 | | | | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$150.00 | 0.00 | | | |
| 6 | WISH | 10/31/12 | 11/05/12 | Indy Style | 858-10a | | :30 | | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$250.00 | 0.00 | | | |
| 7 | WISH | 10/31/12 | 11/05/12 | Price Is Right | 1058-12p | | :30 | | | | NM | 4 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$900.00 | 0.00 | | | |
| 8 | WISH | 10/31/12 | 11/05/12 | Noon News | 1158a-1230p | | :30 | | | | NM | 4 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$1,200.00 | 0.00 | | | |
| 9 | WISH | 10/31/12 | 11/05/12 | Soap Rotator | 1227-2p | | :30 | | | | NM | 4 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$900.00 | 0.00 | | | |
| 10 | WISH | 10/31/12 | 11/05/12 | Rachael Ray | 258-4p | | :30 | | | | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$300.00 | 0.00 | | | |
| 11 | WISH | 10/31/12 | 11/02/12 | News 8 @ 5p | 5-530p | | :30 | | | | NM | 3 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --WTF-- | | | | 3 | \$1,200.00 | 0.00 | | | |
| 12 | WISH | 10/31/12 | 11/05/12 | News 8 @ 530p | 530-6p | | :30 | | | | NM | 4 | \$4,800.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WISH
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Indianapolis, IN 46202
(317) 923-8888

| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 218558 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/31/12 - 11/05/12 | <u>Product</u> AMERICAN CROSSROAD | <u>Estimate #</u> 1325 |
| <u>Advertiser</u> POL/American Crossroad | | <u>Original Date / Revision</u> 10/30/12 / 10/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$1,200.00 | 0.00 | | | |
| 13 | WISH | 11/01/12 | 11/05/12 | News 8 @6 | 558-630p | | :30 | | | | NM | 3 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M--TF-- | | | | 3 | \$1,500.00 | 0.00 | | | |
| 14 | WISH | 10/31/12 | 11/05/12 | CBS Evening News | 630-7p | | :30 | | | | NM | 3 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WT--- | | | | 3 | \$1,500.00 | 0.00 | | | |
| 16 | WISH | 11/05/12 | 11/05/12 | Monday 10-11p | 958-11p | | :30 | | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$4,000.00 | 0.00 | | | |
| 17 | WISH | 10/31/12 | 11/05/12 | News 8 @ 11 M-F | 11-1135p | | :30 | | | | NM | 3 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-W-F-- | | | | 3 | \$1,500.00 | 0.00 | | | |
| 18 | WISH | 10/31/12 | 11/05/12 | David Letterman | 1135p-1237a | | :30 | | | | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$500.00 | 0.00 | | | |
| 19 | WISH | 10/31/12 | 11/05/12 | Late Late Show | 1237a-137a | | :30 | | | | NM | 4 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$175.00 | 0.00 | | | |
| 20 | WISH | 10/31/12 | 11/05/12 | M-F News 8 Repeat | 137-211a | | :30 | | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$50.00 | 0.00 | | | |
| 21 | WISH | 10/31/12 | 11/05/12 | CBS Morning News | 430-5a | | :30 | | | | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/31/12 | 11/06/12 | M-WTF-- | | | | 4 | \$75.00 | 0.00 | | | |
| 22 | WISH | 10/31/12 | 10/31/12 | Wednesday 10-11p | 958-11p | | :30 | | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$3,000.00 | 0.00 | | | |
| 23 | WISH | 11/01/12 | 11/01/12 | Thursday 9-10p | 858-10p | | :30 | | | | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$5,000.00 | 0.00 | | | |
| 24 | WISH | 11/02/12 | 11/02/12 | Friday 8-9p | 758-9p | | :30 | | | | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$2,600.00 | 0.00 | | | |
| 25 | WISH | 11/03/12 | 11/03/12 | Daybreak Saturday | 558-9a | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$450.00 | 0.00 | | | |
| 26 | WISH | 11/03/12 | 11/03/12 | Saturday 9-10p | 858-10p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$1,000.00 | 0.00 | | | |
| 27 | WISH | 11/03/12 | 11/03/12 | News 8 @11 Saturday | 11-1135p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$1,000.00 | 0.00 | | | |
| 28 | WISH | 11/04/12 | 11/04/12 | Daybreak Sunday | 558-9a | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$350.00 | 0.00 | | | |
| 29 | WISH | 11/04/12 | 11/04/12 | CBS Sunday Morning | 858-1030a | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$1,500.00 | 0.00 | | | |
| 30 | WISH | 11/04/12 | 11/04/12 | News 8 @ 11 Sunday | 11-1130p | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 218558 / | |

| Contract Dates | Product | Estimate # |
|---------------------|---------------------|------------|
| 10/31/12 - 11/05/12 | AMERICAN CROSSROADS | 1325 |

| Advertiser | Original Date / Revision |
|-------------------------|--------------------------|
| POL/American Crossroads | 10/30/12 / 10/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$1,500.00 | 0.00 | | | |
| 31 | WISH | 11/04/12 | 11/04/12 | Sportslocker Sunday | 1130p-12a | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$350.00 | 0.00 | | | |
| 32 | WISH | 10/31/12 | 11/02/12 | Entertainment Tonight | 728-8p | | :30 | | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --WTF-- | | | | 2 | \$800.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 84 | \$69,200.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/29/12 - 11/05/12 | 84 | \$69,200.00 | \$58,820.00 |
| Totals | 84 | \$69,200.00 | \$58,820.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Spot Manager: All,

| Station | Advertiser | Product | Estim | Order Inventory | Description | Time Period | Length | Date | Air Time | Inv. Code | Placed | Rate | Ad-ID | Priority |
|---------|------------|---------|-------|-----------------|-------------|-------------|--------|------|----------|-----------|--------|------|-------|----------|
|---------|------------|---------|-------|-----------------|-------------|-------------|--------|------|----------|-----------|--------|------|-------|----------|

Alt Order #:

| | | | | | | | | | | | | | | |
|------|--|-----------------------|--|--|-------------|-----|----------|-------------|-------------------|--|--|------------|-------------|----|
| WISH | POL/American Crossroa AMERICAN CF 1325 | CBS Morning News | | | 430-5a | :30 | 10/31/12 | 4:54:34 AM | CBS Morning News | | | \$75.00 | INSNTV05ACH | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Daybreak @ 5am | | | 5-530a | :30 | 10/31/12 | 5:18:50 AM | Daybreak @ 5am | | | \$250.00 | INSNTV05ACH | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Daybreak @ 530am | | | 530-6a | :30 | 10/31/12 | 5:49:45 AM | Daybreak @ 530am | | | \$450.00 | INSNTV05ACH | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Daybreak @ 6 | | | 558-7a | :30 | 10/31/12 | 6:06:59 AM | Daybreak @ 6 | | | \$650.00 | INSNTV05ACH | P2 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | CBS This Morning @ 7a | | | 7-8a | :30 | 10/31/12 | 7:56:32 AM | CBS This Morning | | | \$500.00 | INSNTV05ACH | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | CBS This Morning @ 8 | | | 8-9a | :30 | 10/31/12 | 8:37:20 AM | CBS This Morning | | | \$150.00 | INSNTV05ACH | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Indy Style | | | 858-10a | :30 | 10/31/12 | 9:23:06 AM | Indy Style | | | \$250.00 | INSNTV05ACH | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Price Is Right | | | 1058-12p | :30 | 10/31/12 | 11:58:43 AM | Price Is Right | | | \$900.00 | INSNTV05ACH | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Noon News | | | 1158a-1230p | :30 | 10/31/12 | 12:22:21 PM | Noon News | | | \$1,200.00 | INSNTV05ACH | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Soap Rotator | | | 1227-2p | :30 | 10/31/12 | 12:28:56 PM | Y&R | | | \$900.00 | INSNTV05ACH | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Rachael Ray | | | 258-4p | :30 | 10/31/12 | 3:59:26 PM | M-F 3p-4p | | | \$300.00 | INSNTV05ACH | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | News 8 @ 5p | | | 5-530p | :30 | 10/31/12 | 5:07:50 PM | News 8 @ 5 | | | \$1,200.00 | INSNTV05ACH | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | News 8 @ 530p | | | 530-6p | :30 | 10/31/12 | 5:52:23 PM | News 8 @ 530 | | | \$1,200.00 | INSNTV05ACH | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | CBS Evening News | | | 630-7p | :30 | 10/31/12 | 6:58:56 PM | M-F 7-730p | | | \$1,500.00 | INSNTV05ACH | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Entertainment Tonight | | | 728-8p | :30 | 10/31/12 | 7:39:40 PM | M-F 730-8p | | | \$800.00 | INSNTV05ACH | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Wednesday 10-11p | | | 958-11p | :30 | 10/31/12 | 10:30:27 PM | Wed Hour 3 | | | \$3,000.00 | INSNTV05ACH | P2 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | News 8 @ 11 M-F | | | 11-1135p | :30 | 10/31/12 | 11:15:32 PM | LN M-F | | | \$1,500.00 | INSNTV05ACH | P2 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | David Letterman | | | 1135p-1237a | :30 | 10/31/12 | 12:11:00 XM | David Letterman | | | \$500.00 | INSNTV05ACH | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Late Late Show | | | 1237a-137a | :30 | 10/31/12 | 1:12:45 XM | Late Late Show | | | \$175.00 | INSNTV05ACH | P2 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | M-F News 8 Repeat | | | 137-211a | :30 | 10/31/12 | 1:52:12 XM | M-F News 8 Repeat | | | \$50.00 | INSNTV05ACH | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Price Is Right | | | 1058-12p | :30 | 11/01/12 | | Thur Hour 2 | | | \$500.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | CBS Morning News | | | 430-5a | :30 | 11/01/12 | 4:42:02 AM | CBS Morning News | | | \$75.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Daybreak @ 5am | | | 5-530a | :30 | 11/01/12 | 5:19:37 AM | Daybreak @ 5am | | | \$250.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Daybreak @ 530am | | | 530-6a | :30 | 11/01/12 | 5:36:06 AM | Daybreak @ 530am | | | \$450.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Daybreak @ 6 | | | 558-7a | :30 | 11/01/12 | 6:50:54 AM | Daybreak @ 6 | | | \$650.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | CBS This Morning @ 7a | | | 7-8a | :30 | 11/01/12 | 7:26:32 AM | CBS This Morning | | | \$500.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | CBS This Morning @ 8 | | | 8-9a | :30 | 11/01/12 | 8:44:40 AM | CBS This Morning | | | \$150.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Noon News | | | 858-10a | :30 | 11/01/12 | 9:48:12 AM | Indy Style | | | \$250.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Soap Rotator | | | 1158a-1230p | :30 | 11/01/12 | 12:17:26 PM | Noon News | | | \$1,200.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Rachael Ray | | | 1227-2p | :30 | 11/01/12 | 1:28:41 PM | Y&R | | | \$900.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | News 8 @ 5p | | | 258-4p | :30 | 11/01/12 | 3:08:35 PM | M-F 3p-4p | | | \$300.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | News 8 @ 530p | | | 5-530p | :30 | 11/01/12 | 5:16:36 PM | News 8 @ 5 | | | \$1,200.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | News 8 @ 530p | | | 530-6p | :30 | 11/01/12 | 5:33:58 PM | News 8 @ 530 | | | \$1,200.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | News 8 @ 6 | | | 558-630p | :30 | 11/01/12 | 6:06:22 PM | News 8 @ 6 | | | \$1,500.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | CBS Evening News | | | 630-7p | :30 | 11/01/12 | 6:58:56 PM | M-F 7-730p | | | \$1,500.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | David Letterman | | | 1135p-1237a | :30 | 11/01/12 | 12:26:00 XM | David Letterman | | | \$500.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Late Late Show | | | 1237a-137a | :30 | 11/01/12 | 1:25:20 XM | Late Late Show | | | \$175.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | M-F News 8 Repeat | | | 137-211a | :30 | 11/01/12 | 2:09:26 XM | M-F News 8 Repeat | | | \$500.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | News 8 @ 11 M-F | | | 11-1135p | :30 | 11/02/12 | | LN M-F | | | \$1,500.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | CBS This Morning @ 8 | | | 8-9a | :30 | 11/02/12 | | CBS This Morning | | | \$150.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Soap Rotator | | | 1227-2p | :30 | 11/02/12 | | Daytime Afternoon | | | \$900.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | David Letterman | | | 1135p-1237a | :30 | 11/02/12 | | David Letterman | | | \$500.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Daybreak @ 6 | | | 558-7a | :30 | 11/02/12 | | Daybreak @ 6 | | | \$650.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | Rachael Ray | | | 258-4p | :30 | 11/02/12 | | M-F 3p-4p | | | \$300.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN CF 1325 | CBS This Morning @ 7a | | | 7-8a | :30 | 11/02/12 | | CBS This Morning | | | \$500.00 | | P3 |

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All,

| Station | Advertiser | Product | Estimote | Order Inventory | Description | Time Period | Length | Date | Air Time | Inv. Code (Placed) | Rate | Ad-ID | Priority |
|--------------|--------------------------------|---------|-----------------------|-----------------|-------------|-------------|--------|----------|----------|------------------------------|-------------|-------|----------|
| Alt Order #: | | | | | | | | | | | | | |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Friday 8-9p | | | 758-9p | :30 | 11/02/12 | | Fri Hour 1 | \$2,600.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Noon News | | | 1158a-1230p | :30 | 11/02/12 | | Noon News | \$1,200.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Entertainment Tonight | | | 728-8p | :30 | 11/02/12 | | M-F 730-8p | \$800.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | News 8 @5p | | | 5-530p | :30 | 11/02/12 | | News 8 @5 | \$1,200.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | News 8 @ 530p | | | 530-6p | :30 | 11/02/12 | | News 8 @530 | \$1,200.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Price Is Right | | | 1058-12p | :30 | 11/02/12 | | Price Is Right | \$900.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | CBS Morning News | | | 430-5a | :30 | 11/02/12 | | 4:41:47 AM CBS Morning News | \$75.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Daybreak @ 5am | | | 5-530a | :30 | 11/02/12 | | 5:17:07 AM Daybreak WX Spo | \$250.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Indy Style | | | 858-10a | :30 | 11/02/12 | | 9:31:48 AM Indy Style | \$250.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | News 8 @6 | | | 558-630p | :30 | 11/02/12 | | 6:12:29 PM News 8 @6 | \$1,500.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Late Late Show | | | 1237a-137a | :30 | 11/02/12 | | 1:24:50 XM Late Late Show | \$175.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | M-F News 8 Repeat | | | 137-211a | :30 | 11/02/12 | | 1:52:12 XM M-F News 8 Repeat | \$50.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Saturday 9-10p | | | 858-10p | :30 | 11/03/12 | | Sat Hour 2 | \$1,000.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Daybreak Saturday | | | 558-9a | :30 | 11/03/12 | | 7:29:18 AM Daybreak Saturday | \$450.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | News 8 @11 Saturday | | | 11-1135p | :30 | 11/03/12 | | 11:34:26 PM LN Sa | \$1,000.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | CBS Sunday Morning | | | 858-1030a | :30 | 11/04/12 | | CBS Sunday Morning | \$1,500.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Daybreak Sunday | | | 558-9a | :30 | 11/04/12 | | 7:37:12 AM Daybreak Sunday | \$350.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | News 8 @ 11 Sunday | | | 11-1130p | :30 | 11/04/12 | | 11:54:57 PM LN Su | \$1,500.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Sportscenter Sunday | | | 1130p-12a | :30 | 11/04/12 | | 12:22:14 XM Sportscenter Sun | \$350.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | CBS This Morning @7a | | | 7-8a | :30 | 11/05/12 | | CBS This Morning | \$500.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | CBS Evening News | | | 630-7p | :30 | 11/05/12 | | CBS Evening News | \$1,500.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | CBS This Morning @8 | | | 8-9a | :30 | 11/05/12 | | CBS This Morning | \$150.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Monday 10-11p | | | 958-11p | :30 | 11/05/12 | | Mon Hour 3 | \$4,000.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Daybreak @ 6 | | | 558-7a | :30 | 11/05/12 | | Daybreak @ 6 | \$650.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Price Is Right | | | 1058-12p | :30 | 11/05/12 | | Price Is Right | \$900.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Indy Style | | | 858-10a | :30 | 11/05/12 | | Indy Style | \$250.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Soap Rotator | | | 1227-2p | :30 | 11/05/12 | | Daytime Afternoon | \$900.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | News 8 @6 | | | 558-630p | :30 | 11/05/12 | | News 8 @6 | \$1,500.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | News 8 @ 11 M-F | | | 11-1135p | :30 | 11/05/12 | | LN M-F | \$1,500.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | David Letterman | | | 1135p-1237a | :30 | 11/05/12 | | David Letterman | \$500.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Noon News | | | 1158a-1230p | :30 | 11/05/12 | | Noon News | \$1,200.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | News 8 @ 530p | | | 530-6p | :30 | 11/05/12 | | News 8 @530 | \$1,200.00 | | P1 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | CBS Morning News | | | 430-5a | :30 | 11/05/12 | | 4:41:32 AM CBS Morning News | \$75.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Daybreak @ 5am | | | 5-530a | :30 | 11/05/12 | | 5:09:01 AM Daybreak @ 5am | \$250.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Daybreak @530am | | | 530-6a | :30 | 11/05/12 | | 5:43:47 AM Daybreak @ 530am | \$450.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Rachael Ray | | | 258-4p | :30 | 11/05/12 | | 3:27:00 PM M-F 3p-4p | \$300.00 | | P3 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | Late Late Show | | | 1237a-137a | :30 | 11/05/12 | | 1:12:45 XM Late Late Show | \$175.00 | | P2 |
| WISH | POL/American Crossroa AMERICAN | CF 1325 | M-F News 8 Repeat | | | 137-211a | :30 | 11/05/12 | | 1:44:31 XM M-F News 8 Repeat | \$50.00 | | P3 |
| | | | | | | | | | | | \$69,200.00 | | |
| | | | | | | | | | | | \$69,200.00 | | |

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Stephanie Maroney

do hereby request station time concerning the following issue:

| |
|--|
| American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy |
|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

| |
|-----------------------|
| Total Charges: |
|-----------------------|

This broadcast time will be used by: American Crossroads

| |
|---|
| <p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p> |
|---|

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9.6.12 Steph Mung 703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title